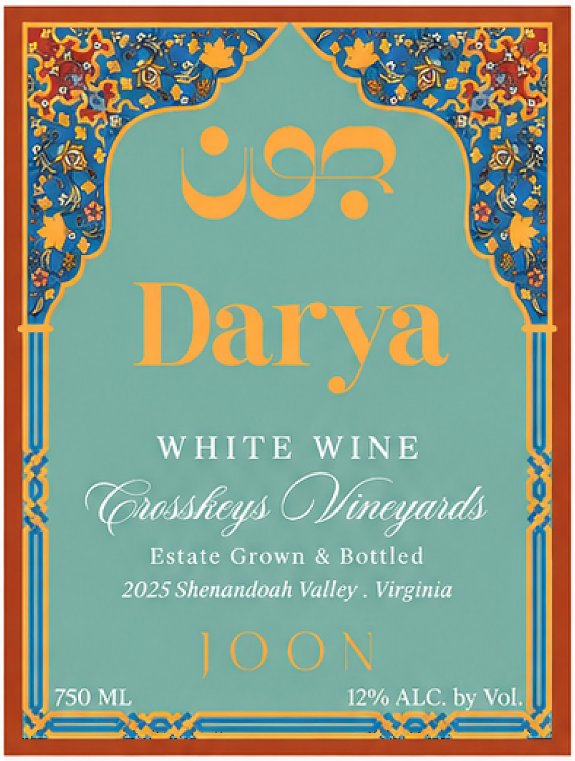
JOON

JOON WINES

Crafted in partnership with CrossKeys Vineyards, an Iranian-owned winery in Virginia's Shenandoah Valley, and acclaimed winemaker Andrew Bilenkij - winner of the 2023 Virginia Governor's Cup for Best Wine - Darya and Parsa were created expressly for Persian cuisine. The collaboration celebrates Iranian heritage, Virginia craftsmanship, and Joon's commitment to local growers and Iranian-owned businesses.

CrossKeys VINEYARDS

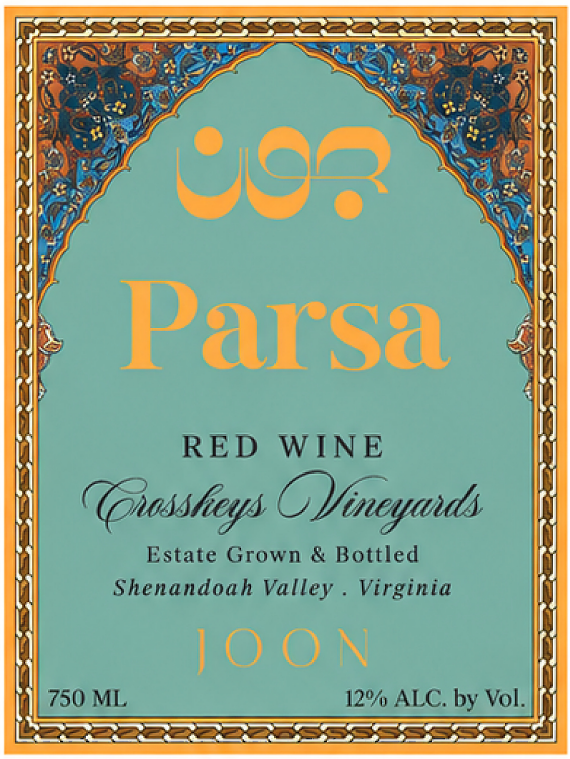


Darya

WHITE BLEND

TRAMINETTE + VIDAL BLANC

Darya is an aromatic white blend of Traminette and Vidal Blanc, with a beautifully perfumed nose and a lively palate. Fresh grapefruit and rosewater lead into mandarin, lemon, and lychee, finishing with a gentle hint of spice. Juicy and softly textured, it was blended intentionally to complement the fragrance, herbs, and bright flavors of Persian cuisine.



Parsa

RED BLEND

CHAMBOURCIN + PETIT VERDOT + TOURIGA

Parsa is a perfumed, vibrant red blend of Chambourcin, Petit Verdot, and Touriga, with a soft, luscious texture. Aromas of bright red cherry, blueberry, dried rose petals, and cedar give way to black cherry, plum, and a touch of violet. Broad yet bright on the palate, it finishes with smooth, fine tannins and was blended intentionally to deepen and complement the flavors of Persian cuisine.

Wine with Purpose

$5 FROM EVERY BOTTLE • $1 FROM EVERY GLASS OF DARYA OR PARSA

Children of Persia is a 501(c)(3) nonprofit that has spent more than two decades supporting children and families in Iran through education, medical care, orphan care, and family and disaster relief. It is licensed by the U.S. Treasury's Office of Foreign Assets Control (OFAC), the federal authorization that permits humanitarian funds to be sent to Iran in full compliance with U.S. sanctions law - so each contribution reaches children in need legally and transparently.

children of persia

SCAN TO LEARN MORE

BEVERAGES

SIGNATURE COCKTAILS

PISTACHIO MARTINI — 22
The Signature
pistachio & amaretto shaken with Irish cream, blue curaçao, and aquafaba silk

FIG OLD FASHIONED — 20
Slow Sipper
bourbon sweetened with fig cordial, warmed with Angostura bitters

HAFIZZ SPRITZ — 20
Named for the Poet of Wine
cucumber, lime and mint muddled with gin, topped with prosecco rosé and elderflower

GIN SHARBAT — 18
Persian Lemonade, Reimagined
gin shaken with fresh cucumber, mint, agave, and lime, lengthened with soda

SIGNATURE COCKTAILS

ESPRESSO MARTINI — 18
Cardamom Kissed
fresh espresso and coffee liqueur shaken with vodka and cardamom cordial

TEHROONI NEGRONI — 19
A Tehran Twist on the Classic White Negroni
Gin, blanc vermouth, and Genepy lifted with Italicus and a touch of lemon

TEQUILA ANAR — 19
The Persian Margarita
blanco tequila and Strega shaken with lime and pomegraate Luxardo

MEZCAL TORSH — 18
Sour
smokey mezcal softened with aquafaba, lemon, agave, and orange bitter

DRAFT BEERS

DOGFISH HEAD 60 MINUTE — 9
Indian Pale Ale, Delaware, 6%

DOGFISH HEAD JUICY — 9
Pale Ale, Delaware, 5.3%

PERONI — 9
Pale Lager, Italy, 5%

MODELO — 8
Light Lager, Mexico, 4.4%

ALLAGASH WHITE — 8
Wheat Beer, Maine, 5.2%

ATHLETIC BREWING — 8
N/A American IPA, Connecticut, 0.4%

OLD BUST HEAD VIXEN — 9
Irish Red Ale, Virginia, 5.4%

SEASONAL DRAFT — 8
Inquire with Server

BOTTLED BEERS

YUENGLING FLIGHT — 6
Light Lager, Pennsylvania, 4%

GUINNESS — 8
Irish Dry Stout, Ireland, 4.2%

SPIRIT-FREE CRAFT BEVERAGES

DOOGH — 10
The Persian Classic
labne, lemon, salt, and dried mint lengthened with soda water

APRICOT REFRESH — 10
Sun-kissed and Herbal
apricot preserves and fresh basil brightened with lemon and soda water

MANGO & GINGER SPRITZ — 12
Ginger Lush
mango cordial and lime shaken and topped with ginger beer

POM FIZZ — 10
Bright and Effervescent
pomegranate and agave lifted with lemon and soda water

SEASONAL SHARBAT (SHRUB)

Persian-inspired fruit and vinegar elixirs, blending sweet, tart and herbal notes for a crisp and refreshing beverage.

CUCUMBER MINT — 11

SOUR CHERRY — 10

WINES

WHITE

SAUVIGNON BLANC 18 | 85
Domaine de Bel Air, Pouilly-Fumé, Loire, France - 2024

SANCERRE 21 | 90
Le Petit Silex, Loire, France - 2024

JOY WHITE PROPRIETARY BLEND 12 | 55
CrossKeys Vinyards, Shenandoah Valley, Virginia 2024

CHARDONNAY 17 | 75
Valravn, Sonoma County, California - 2024

ALBARIÑO 14 | 65
Viña Cartín, Rías Baixas, Galicia, Spain - 2025

DARYA 20 | 85
Crosskeys Vinyards - White Blend - Tarminnette, Vidal, Shenandoah Valley, Virginia 2026

SPARKLING

CAVA BRUT RESERVA 17 | 65
Avinyo, Catalonia, Spain - 2022

PROSECCO 12 | 60
Cabert, Pinot Nero, Friuli, Italy - 2024

ROSÉ

MOURVÈDRE 22 | 95
Domaine Bunan, Bandol, "Mas de la Rouvière", Provence, France - 2025

0.0% ABV WINES

SERENA SAUVIGNON BLANC - | 40
Miguel Torres, 2024

SERENA CINSAULT ROSÉ - | 40
Miguel Torres, 2024

SPARKLING BRUT 10 | 45
FRE, California

RED

PINOT NOIR 17 | 75
Domaine de Valmoissine, Coteaux du Verdon, France - 2024

CÔTES DU RHÔNE 12 | 55
Domaine Berthet Rayne, Southern Rhône, France - 2025

JOY RED PROPRIETARY BLEND 12 | 55
CrossKeys Vinyards, Shenandoah Valley, Virginia 2024

TEMPRANILLO 18 | 80
Viña Sastre, Ribera del Duero Roble, Castillo y Leon, Spain - 2023

SYRAH 12 | 55
Charles Brotte, Grand Vallon, Côtes-du-Rhône, France - 2024

PARSA 20 | 85
Crosskeys Vinyards - Red Blend - Chambourcin, Petit Verdot, Virgina - 2026

CABERNET SAUVIGNON 17 | 70
Valravn, Sonoma County, California - 2023

BORDEAUX BLEND 25 | 110
Domaine Chante Alouette Cormeil, Saint-Émilion Grand Cru, Bordeaux, France - 2011 / 2012

MERLOT 14 | 57
Instant Becot, Bordeaux, France - 2022

Half-Priced Bottles Every Wednesday

THE CELLAR

WHITE

RIESLING 65
Willm, Alsace, France - 2024

PINOT GRIGIO 85
Laimburg, Alto Adige, Sudtirol, Italy - 2023

ARNEIS 80
Negro Angelo & Figli, Roero Arneis "Serra Lupini," Piedmont, Italy - 2024

CHABLIS PRIMIER CRU 175
Domaine Gautheron, Chablis 1er Cru "Mont de Milieu", Burgundy, France - 2024

BOURGOGNE BLANC 80
Château de Chaintre, Burgundy, France - 2024

CHARDONNAY 125
Center of Effort, Edna Valley, California - 2022

VIOGNER 60
Brotte Baies Dorées, Pays d'Oc, France - 2024

CHENIN BLANC 80
Domaine du Pas Saint Martin, 'Jurassique," Saumur, Loire Valley, France - 2022

SPARKLING

LAMBRUSCO GRASPAROSSA 65
Di Castelvetro, Vini del Re, Emilia-Romagna, Italy - NV

HEIDSIECK & CO. MONOPOLOE 125
Champagne, France - NV

VEUVE CLICQUOT, BRUT (375ml) 95
Champagne, France - NV

VEUVE CLICQUOT, BRUT 195
Champagne, France - NV

ROSÉ

PINOT GRIS 67
Field Recordings, Domo Arigato Mr. Romato, Paso Robles, California - 2024

MARSANNE / VIOGNER 80
Domaine des Miquettes, Madloba, Rhône Valley, France - 2017

CORVINA 57
Le Fraghe, Chiaretto di Bardolino, Rondinella, Veneto, Italy - 2024

RED

BURGUNDY 130
Domaine Patrick Giboulot, Pernand-Vergelesses "Les Boutières" Rouge, Burgundy, France - 2023

CHIANTI CLASSICO 70
La Sala del Torriano, Tuscany, Italy - 2022

CHIANTI CLASSICO GRAN SELEZIONE 175
La Sala del Torriano, Tuscany, Italy - 2019

BARBARESCO 107
Luigi Giordano, Piedmont, Italy - 2022

CHÂTEAUNEUF-DU-PAPE 86
Brotte "Les Hauts de Barville", Rhône Valley, France - 2022

PRIMITIVO DI MANDURIA 65
Conte di Campiano "Sessantuno", Puglia, Italy - 2020/2023

AMARONE DELLA VALPOLICELLA 110
Carra, Veneta, Italy - 2020

CAB SAUV - MERLOT BLEND 88
Château Dompierre "Les Charmes de Dompierre", Médoc, Bordeaux, France - 2022

SYRAH 125
Domaine de Saint Ser "Dolia", Amphorae, Côtes de Provence, France - 2017

BORDEAUX BLEND 220
Château d'Issan, Grand Cru Classé, Margaux, Bordeaux, France - 2018

BORDEAUX BLEND 120
Château Potensac, Cru Bourgeois, Bordeaux, France - 2020

CABERNET SAUVIGNON 145
Darioush "Caravan", Napa Valley, California - 2021

CABERNET SAUVIGNON 310
Darioush "Signature", Napa Valley, California - 2022

CAB SAUV - MERLOT BLEND 260
Château Talbot, Saint-Julien, Bordeaux, France - 2015

SPIRITS

VODKA

BELVEDERE	17
GREY GOOSE	18
KETEL ONE	16
TITO'S	15

GIN

BARR HILL	18
BARR HILL RESERVE TOM CAT	23
BOMBAY SAPPHIRE	15
BOTANIST ISLAY DRY	18
DRUMSHANBO GUNPOWDER IRISH	20
EMPRESS 1908 ELDERFLOWER ROSE	16
EMPRESS 1908 INDIGO	19
HENDRICK'S	17
HENDRICK'S FLORA ADORA	19
MONKEY 47	26
RANSOM OLD TOM	18
TANQUERAY	15

SCOTCH

ARDBEG	24
BALVENIE 12 DOUBLE WOOD	34
GLENLIVET 12 DOUBLE OAK	20
GLENLIVET 14 COGNAC CASK	22
HIGHLAND PARK 12	22
JOHNNIE WALKER BLACK	20
JOHNNIE WALKER BLUE	80
MACALLAN 12 DOUBLE CASK	25
MACALLAN 15 DOUBLE CASK	36
MACALLAN 18 DOUBLE CASK	95
OBAN 14	26

BOURBON

ANGEL'S ENVY PORT BARREL	20
BASIL HAYDEN	18
BLANTON'S ***	28
BUFFALO TRACE ***	17
BULLEIT BOURBON ***	16
EAGLE RARE 10	22
FCD MAKER'S OAK RESERVE	27
FEW	23
FOUR ROSES SINGLE BARREL	21
KNOB CREEK 9 YEAR	19
MAKER'S MARK	15
WOODFORD RESERVE	18

RYE

ANGEL'S ENVY RYE	28
BULLEIT RYE	18
WHISTLEPIG PIGGYBACK 6E	22

IRISH WHISKEY

BUSHMILL'S 12 YEAR	24
HIGH & WICKED WILD ROVER	66
JAMESON	16
REDBREAST 12 YEAR	26
SEXTON SINGLE MALT	18

JAPANESE WHISKEY

HIBIKI HARMONY	36
NIKKA COFFEE GRAIN	26
SUNTORY TOKI	18

*** Limited allocation; available periodically through VA ABC lottery.

SPIRITS

TEQUILA

CASAMIGOS BLANCO	18
CASAMIGOS REPOSADO	20
CASAMIGOS AÑEJO	22
CASA NOBLE AÑEJO	23
CLASE AZUL REPOSADO	55
CODIGO BLANCO	18
DON JULIO 1942 AÑEJO	58
DON JULIO BLANCO	18
DON JULIO REPOSADO	20
DON JULIO AÑEJO	21
EL MAYOR EXTRA AÑEJO	45
LALO BLANCO	20
LUNAZUL BLANCO	15
LUNAZUL REPOSADO	18
SIEMPRE PLATA	20
SIEMPRE AÑEJO	22
TEQUILA OCHO PLATA	24
TEQUILA OCHO REPOSADO	26
TRES GENERACIONES AÑEJO	26

MEZCAL

BANHEZ JOVEN	14
DEL MAGUEY JOVEN	16
MADRE BLACK ESPADIN	19

FRUIT BRANDIES/LIQUEURS

JACQUIN' BLACKBERRY	11
LAIRD'S APPLE	10
MASSENEZ FRAMBOISE RASPBERRY	10

RUM

APPLETON ESTATE	14
BACARDI 8 YEAR	16
BACARDI SUPERIOR	19
BLUE CHAIR BAY	15
DIPLOMATICO RESERVA EXCLUSIVA	20
EL DORADO 12 YEAR	18
GOSLINGS	16
MALIBU COCONUT	14

COGNAC

D'USSE VSOP	25
HENNESSY VS	18
HENNESSY VSOP	31
HENNESSY XO	65
REMY MARTIN VSOP	20
REMY MARTIN VSOP 1738	20

LIQUEURS

AMARO AVERNA	15
AMARO MONTENEGRO	16
AMARO NONINO	18
APEROL	14
BAILEY'S IRISH CREAM	14
BENEDICTINE	16
CAMPARI	14
CHAMBORD	15
FERNET	14
FRANGELICO	14
GRAND MARNIER	20
MASSAYA ARAK	23
ST. GERMAINE	15